

Policy Number:	2013-19	Original Date Issued:	9-2013
Section:		Date Reviewed:	10-1-13
Title:	Privacy Policy for Internet CME Activities	Date Revised:	
Regulatory Agency:	ACCME		

I. POLICY: The Physician Education Department will follow the Children's privacy policy outlined on the Children's website as well as the following policy related to Internet CME Activities.

II. PROCEDURE:

What information does Children's collect from learners?

Children's collect information from learners when they register for a CME activity, respond to a survey or fill out a form. When registering to participate in an activity, as appropriate, learners may be asked to enter: name, e-mail address, and phone number. If a fee is associated with the activity, payment information may be required.

What do we use your information for?

Any of the information Children's collect from learners may be used in one of the following ways:

1. To personalize the learning experience.
2. To improve Children's website.
3. To process transactions and/or confirm registrations.
4. To administer a contest, promotion, survey or other site feature.
5. To send periodic emails.

Learner' information will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without learners; consent, other than for the express purpose of delivering the purchased product or service requested.

The email address the learner provides for order processing/registration may be used to send information and updates pertaining to the order, in addition to receiving occasional news, updates, related product or service information, etc.